

# FOODPRINTS AND FOODSHEDS

Models for evaluating dietary land requirements  
and the capacity for local and regional food

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Foodprints & Foodsheds Project – Michigan Workshop

May 4, 2010

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# AGENDA

## Purpose of this session

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- 1. Introduce two tools** developed to explore the capacity of land to meet human food needs.
- 2. Begin a discussion** of the potential for Michigan to supply its own food needs.
- 3. Invite feedback** on the value of these methodologies and how they might be improved.

# AGENDA

## Outline and protocol

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### Presentation (75 minutes)

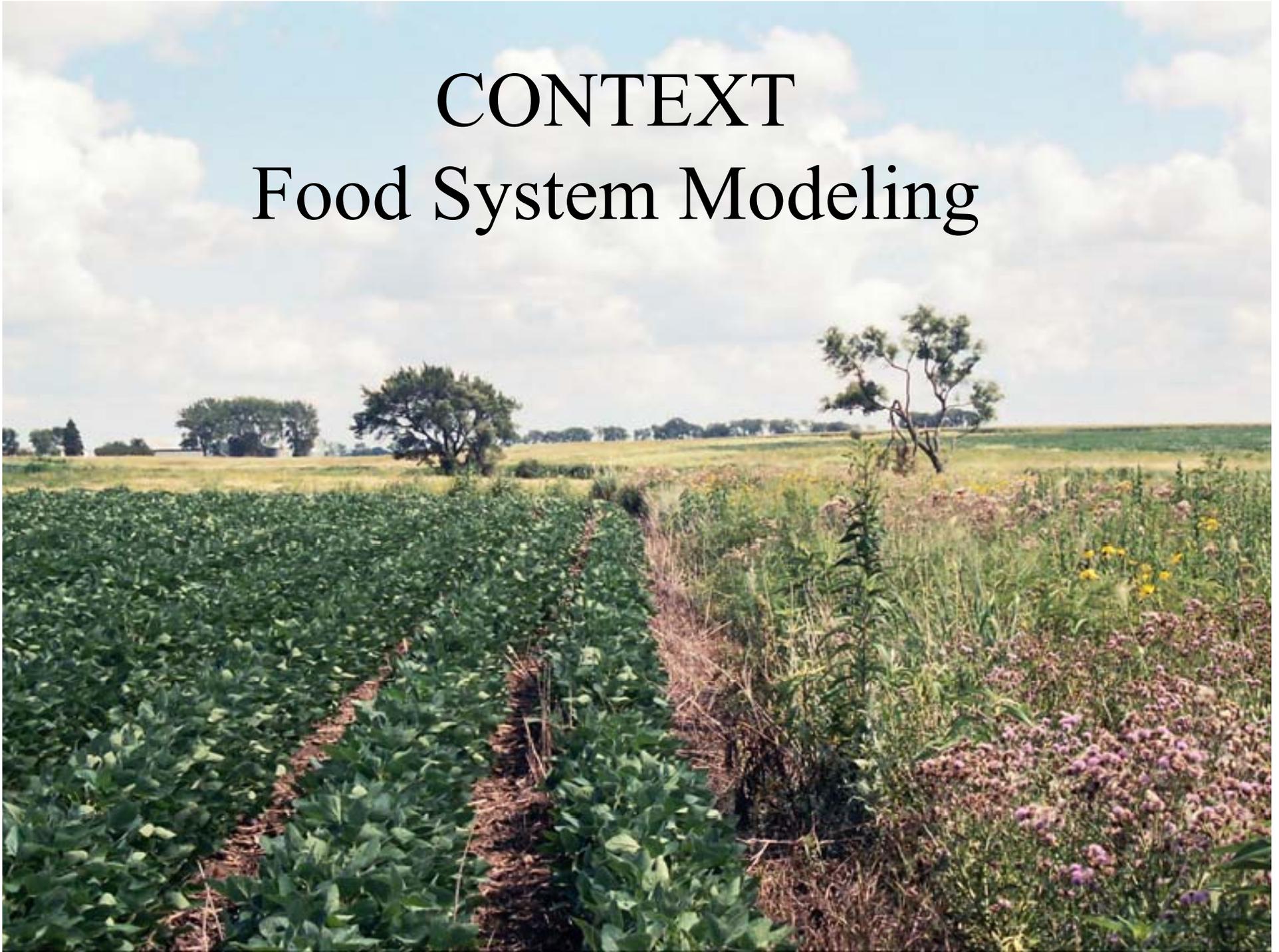
- Modeling dietary land requirements
- Modeling potential local foodsheds
- Conclusions and next steps

### Q & A and discussion (30 minutes)

**If something is unclear**, please feel free to ask questions during the talk. General questions can be reserved for Q&A.

# CONTEXT

## Food System Modeling



# CONTEXT

## Humanity faces a challenge

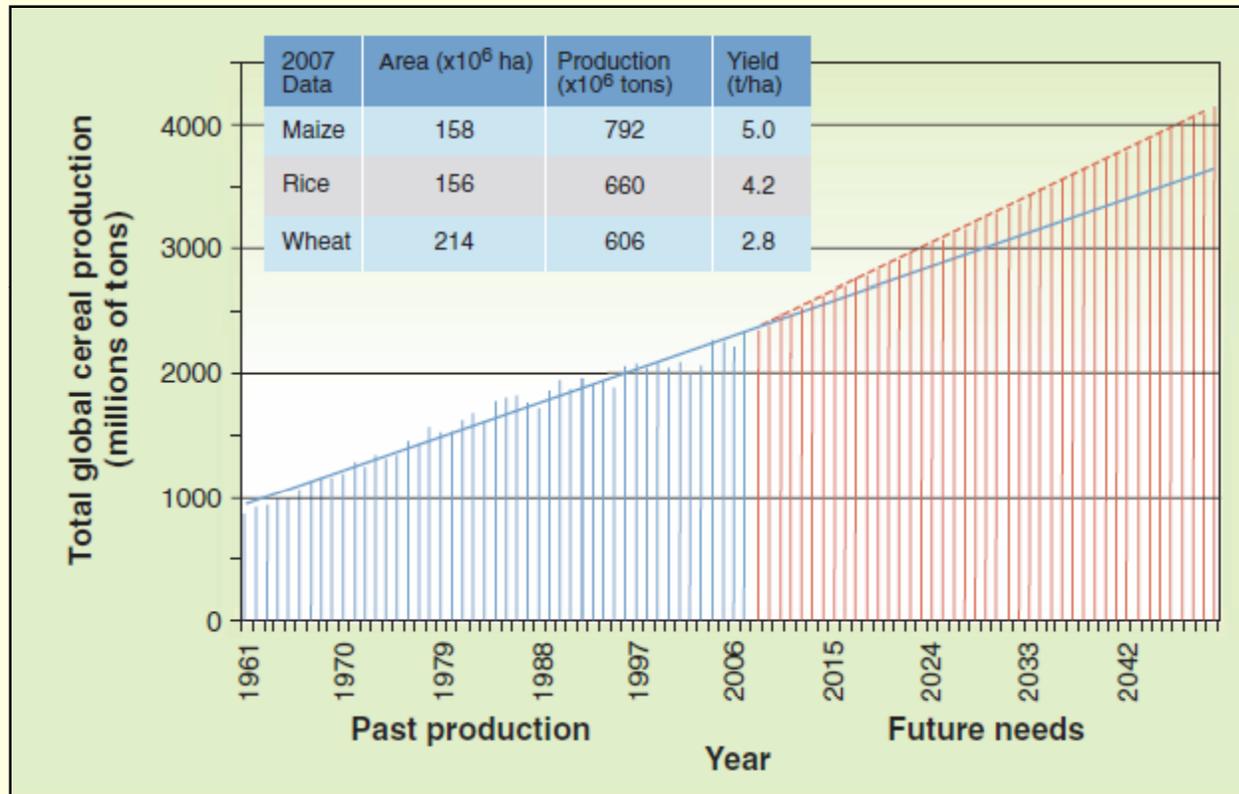
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### **Six potentially irreconcilable issues:**

1. Feeding a growing world population
2. Meeting demand for affluent diets
3. Addressing obesity and malnutrition
4. Adapting to a changing climate
5. Competition for land, water, and energy
6. Reducing environmental impact

# CONTEXT

## Challenge of global food demand



Can supply keep pace with demand?

Trend in cereal **production** diverges from projections of cereal **demand**

SOURCE: Tester, M and Langridge, P. 2010. Breeding technologies to increase crop production in a changing world. Science 327: 818-822.

# CONTEXT

## Dietary change as a strategy

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**Difficult to determine** how dietary change will influence food security because:

- Production efficiency differs among livestock classes
- Grazing lands and byproducts do not compete with production of plant-based foods
- Possible to improve feed conversion and better manage livestock
- Consumption of meat often consistent with improved health in poorer countries
- Production of livestock is an important source of rural income

# CONTEXT

## Challenge of sustainability

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Can diverse goals be achieved through local and regional food systems?



RURAL

Farm viability  
Community  
development



URBAN

Food access  
Food quality  
Community  
empowerment



RESOURCES

Land, water,  
energy use  
Energy  
production



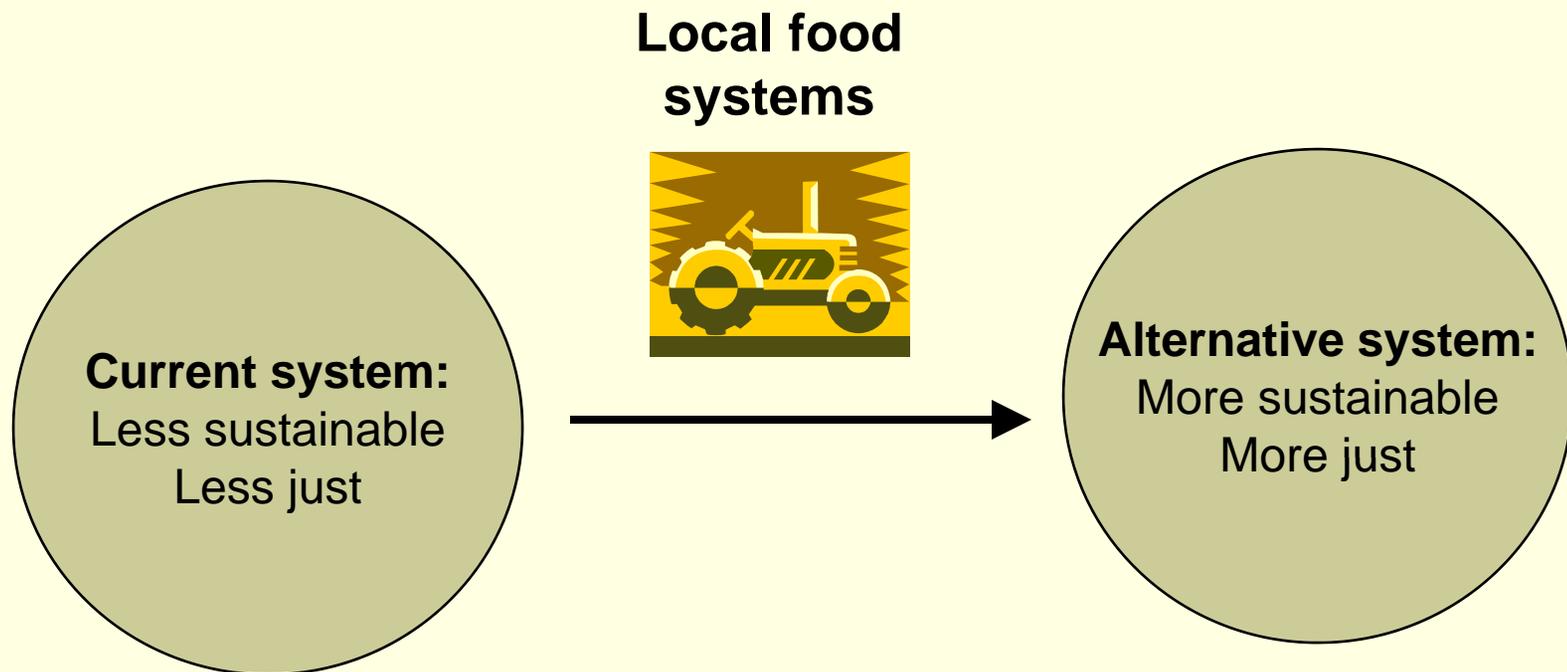
ECOLOGY

Greenhouse  
gas emissions  
Land  
stewardship

# CONTEXT

## Changing food source as a strategy

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To what degree can localizing the food supply serve as a vehicle for achieving these goals?\*

\*For extended discussion see Born, B. and Purcell, M. 2006. Avoiding the local trap: Scale and food systems in planning research. *Journal of Planning Education and Research* 26:195-207.

# CONTEXT

## Motivating questions

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1. How do **dietary patterns** influence requirements for agricultural land and human carrying capacity?
2. How much of our food could be supplied through **local and regional food** systems?

# **SPREADSHEET MODEL**

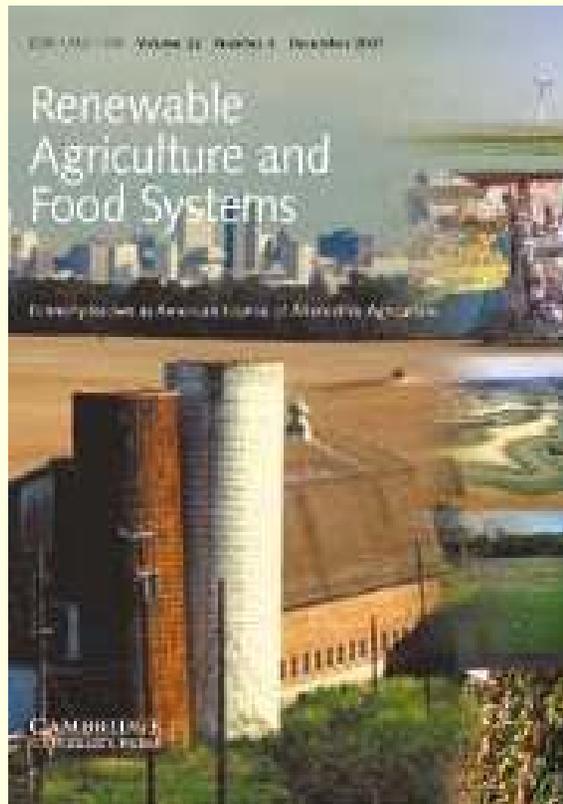
**Estimating the land requirements of diet  
and human carrying capacity**



# INTRODUCTION

## Replicating the New York State study

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Peters CJ, Wilkins JL, Fick GW (2007) *Renewable Agriculture and Food Systems* 22(2): 145-153.

# INTRODUCTION

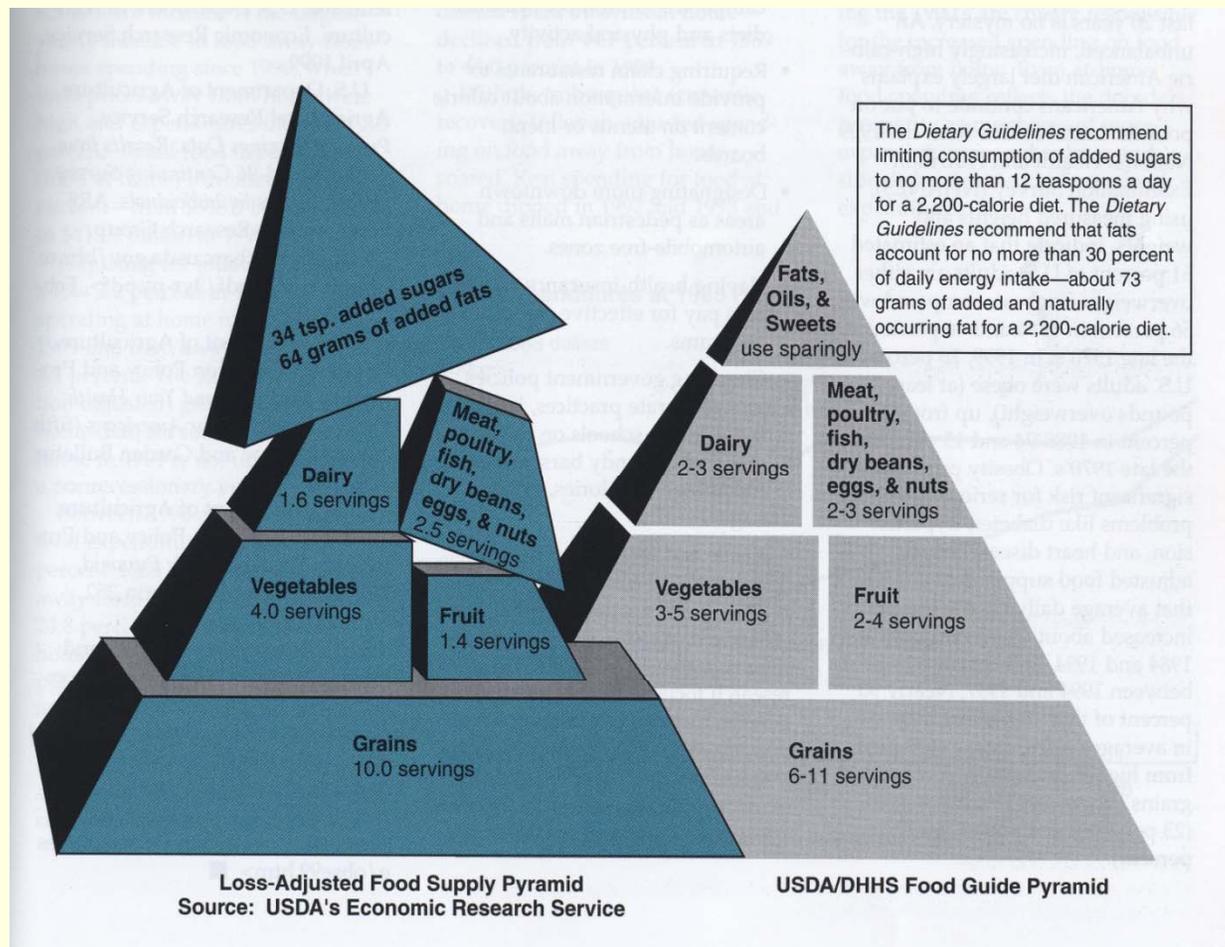
## Why model diet-land-carrying capacity?

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- 1. Changing consumption patterns** may need to be part of an overall food security and sustainability strategy
- 2. Existing research** paints an incomplete picture of how diet influences both
- 3. Modeling** can help improve our knowledge of these relationships

# METHODS

## A complete-diet approach



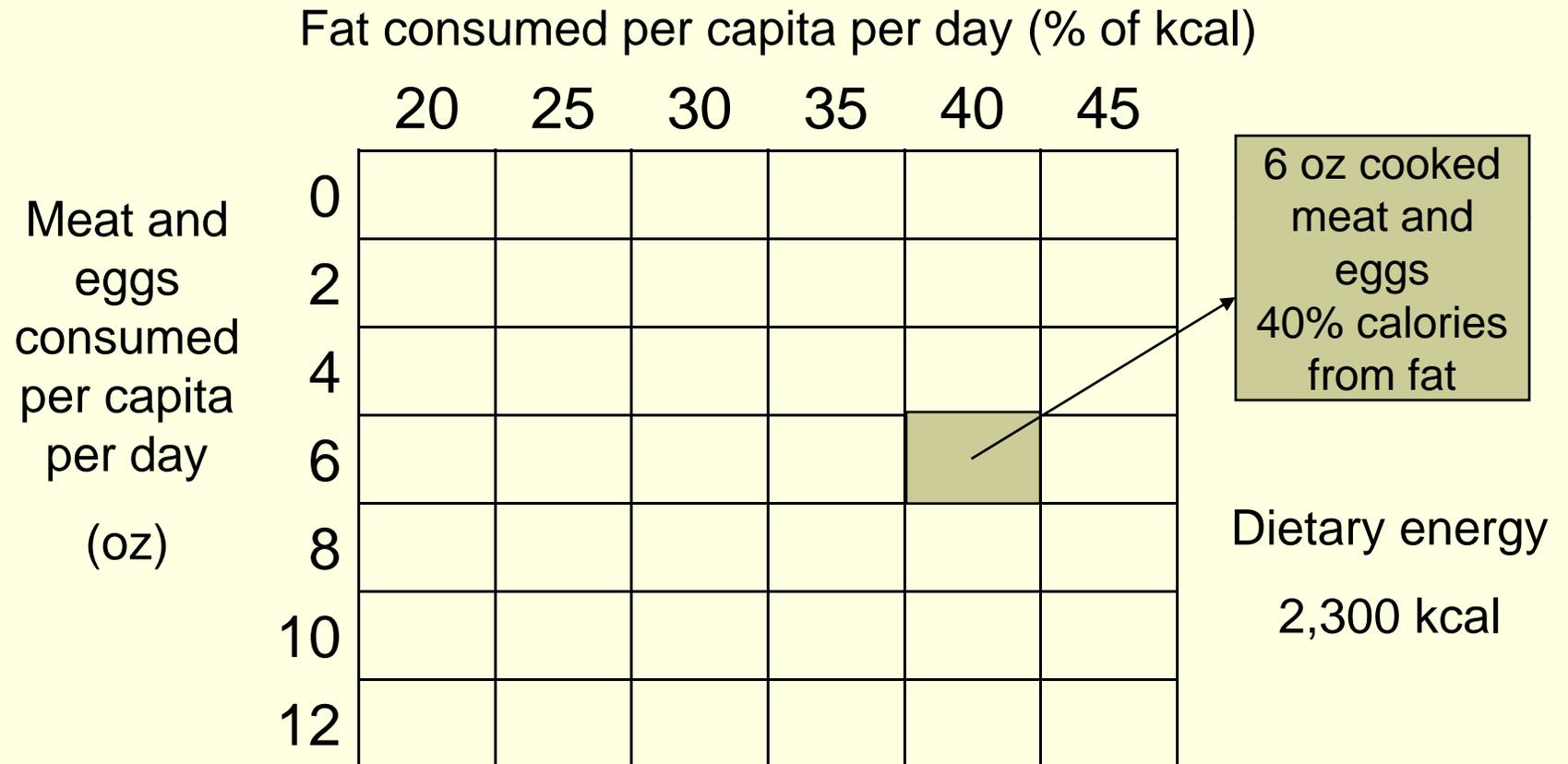
*Incongruity* of nutritional guidelines and agricultural production is well-documented.

*Health* should be an explicit goal of the food system.

(Source: Putnam et al., 2000)

# METHODS

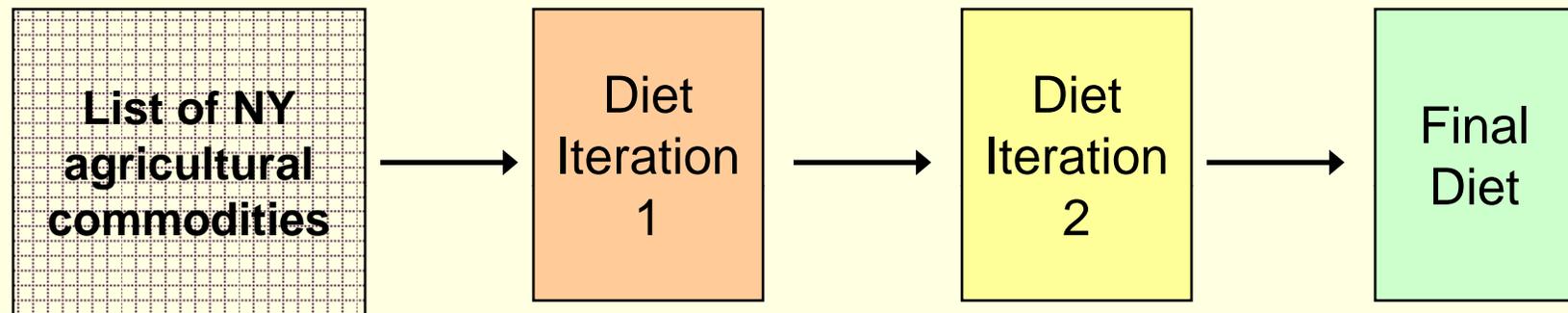
## Experimental design



# METHODS

## Creating the diets

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### Step 1

COMPOSE  
FOUNDATION DIET

Dietary guidelines  
Food preferences  
Meat treatment levels

### Step 2

ADD  
FAT

Full-fat  
dairy and  
meat, then  
plant oils

### Step 3

BALANCE  
CALORIES

Add or remove  
carbohydrate-  
rich foods

# METHODS

## Estimating per capita land needs

$$A_{percap} = \sum \frac{(Q_i \times L_i)}{Y_i} + \sum \frac{(Q_j \times L_j \times R_{jk})}{Y_{jk}}$$

Where:

Plant-based

Animal-based

A = Area of land required

Q = Quantity of food eaten

L = Losses and other conversions

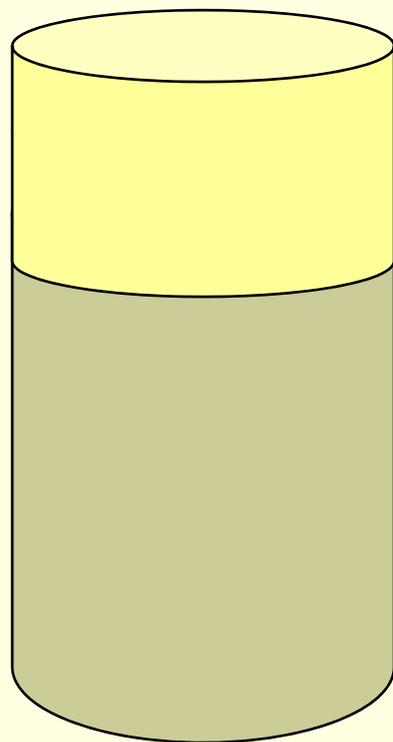
R = Feed requirements for livestock

Y = Yield of crops

# METHODS

## Adjusting for extra soybeans

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Soybean oil

$x$  ha

Soybean meal

$y$  ha

Use **greater** of the two values in calculating land needs

# METHODS

## Area of agricultural land available

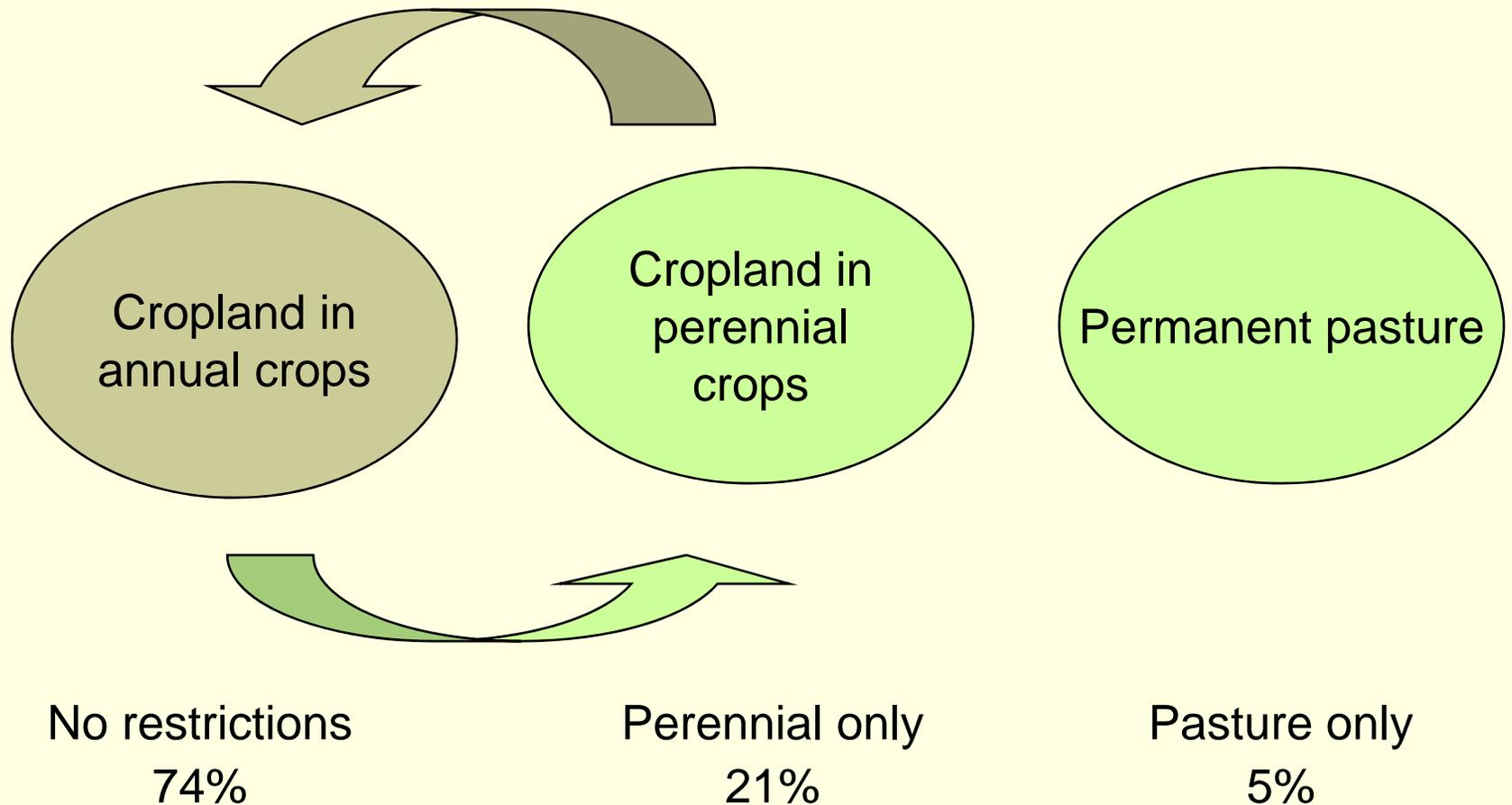
LAND USE	AREA 2007 (10 <sup>6</sup> acres)	AREA 2007 (10 <sup>6</sup> ha)
Land in farms	10.03	4.06
Total cropland	7.80	3.16
<b>Harvested cropland</b>	<b>6.86</b>	<b>2.78</b>
<b>Cropland pasture</b>	<b>0.31</b>	<b>0.13</b>
Other cropland	0.64	0.26
<b>Permanent pasture</b>	<b>0.38</b>	<b>0.15</b>
Woodland	1.20	0.48
Other land	0.66	0.27
<b>Land available to model</b>	<b>7.54</b>	<b>3.05</b>

(Source: derived from 2007 Census of Agriculture)

# METHODS

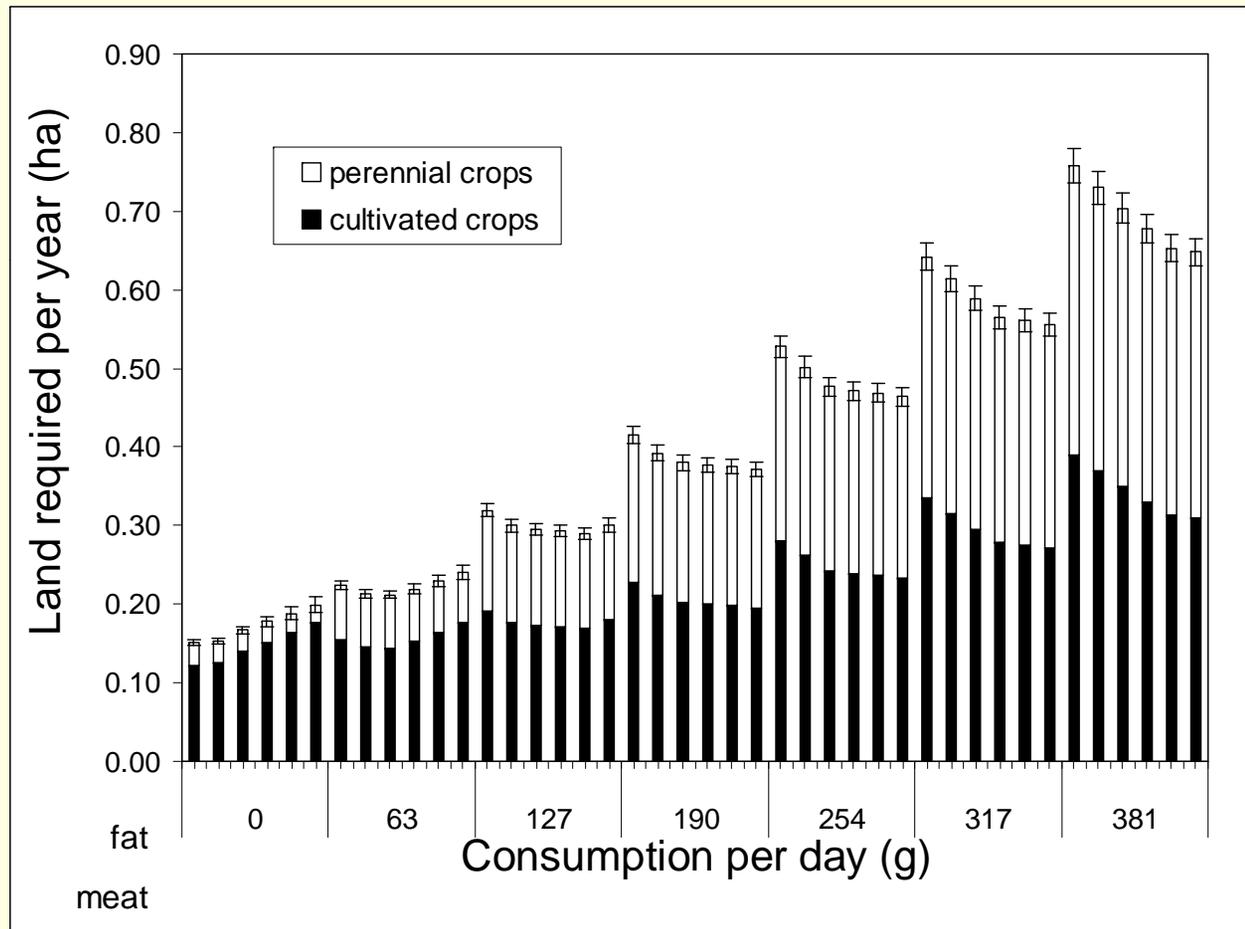
## Land-diet-population relationship

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# RESULTS

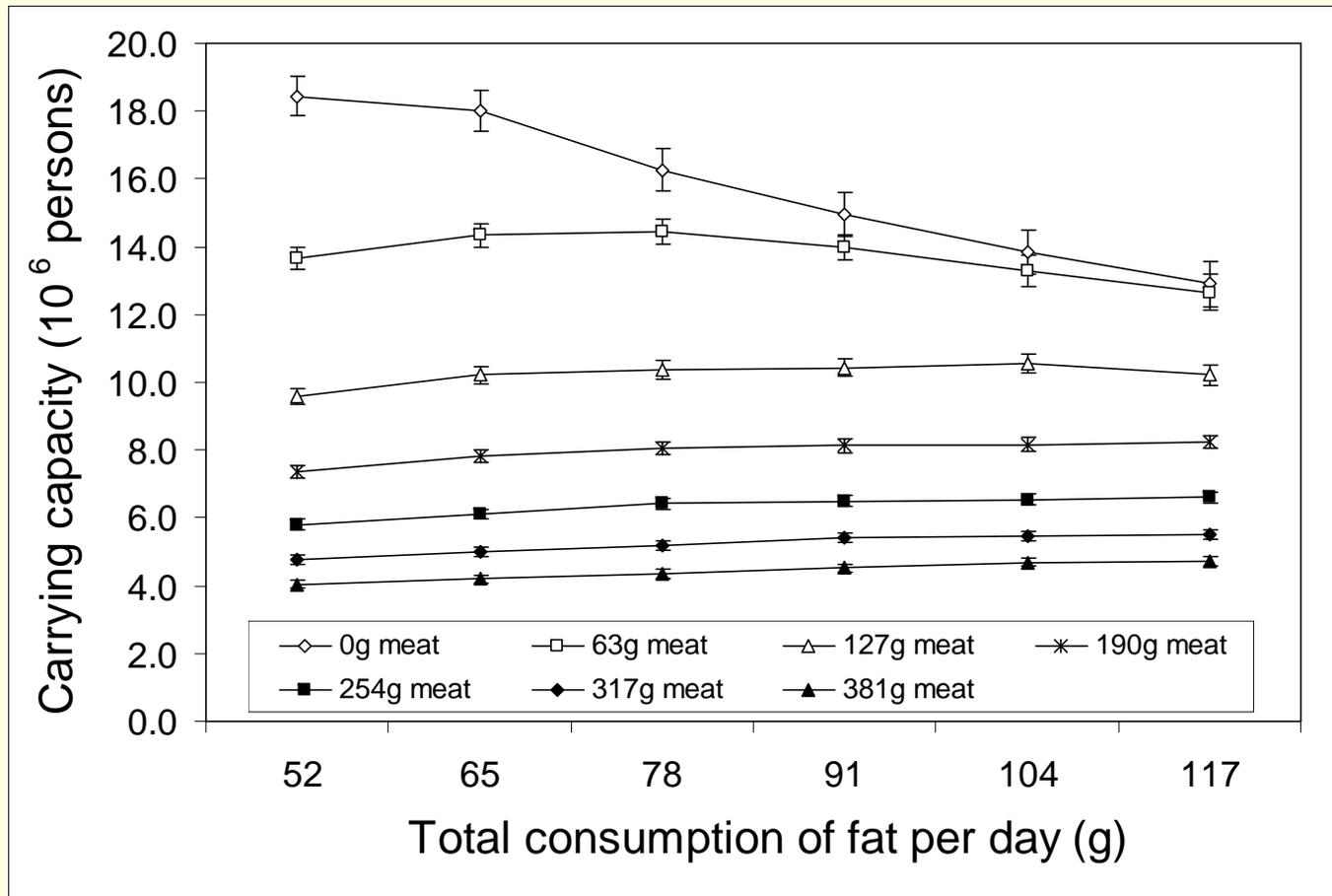
## Land requirements by diet



Peters, CJ (unpublished data)

# RESULTS

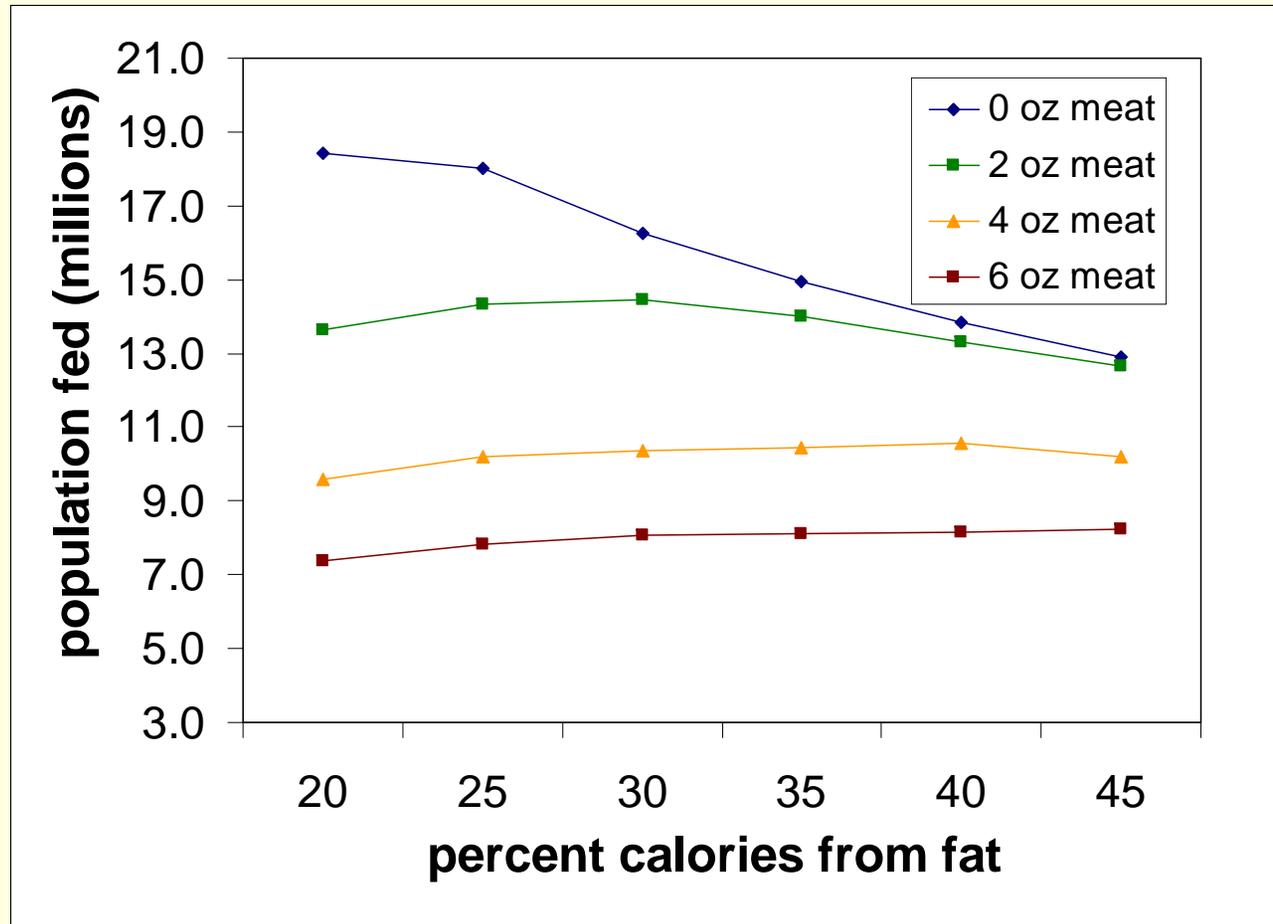
## Carrying capacity by diet



Peters, CJ (unpublished data)

# RESULTS

## Closer look at diets with $\leq 60$ oz meat



Peters, CJ (unpublished data)

# DISCUSSION & CONCLUSIONS

## Take home lessons on land

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- 1) **Land requirements for complete diets** display a **5-fold** difference between highest and lowest diets
- 2) **Meat** tends to increase the land requirements for complete diets BUT more of the land is used for perennial crops and pasture.
- 3) **Fat** can either increase or decrease land requirements depending on the level of meat.
- 4) **A person** who eats like the average American would require **0.38ha (0.93 acres)** of cropland and pasture.

# DISCUSSION & CONCLUSIONS

## Take home points on carrying capacity

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- 1) **Carrying capacity** varied slightly less than total land requirements, displaying a **4.6-fold** difference between lowest and highest diets.
- 2) **Meat** tended to reduce carrying capacity BUT there was some overlap between vegetarian and 2oz meat diets.
- 3) **Fat** either increased or decreased carrying capacity depending on the level of meat.
- 4) **Michigan** agricultural land could feed **8.2** million people, about **4/5** of the population, a diet similar to that of the average American.
- 5) **Greater capacity** than New York to meet in-state food needs.

# **SPATIAL MODEL**

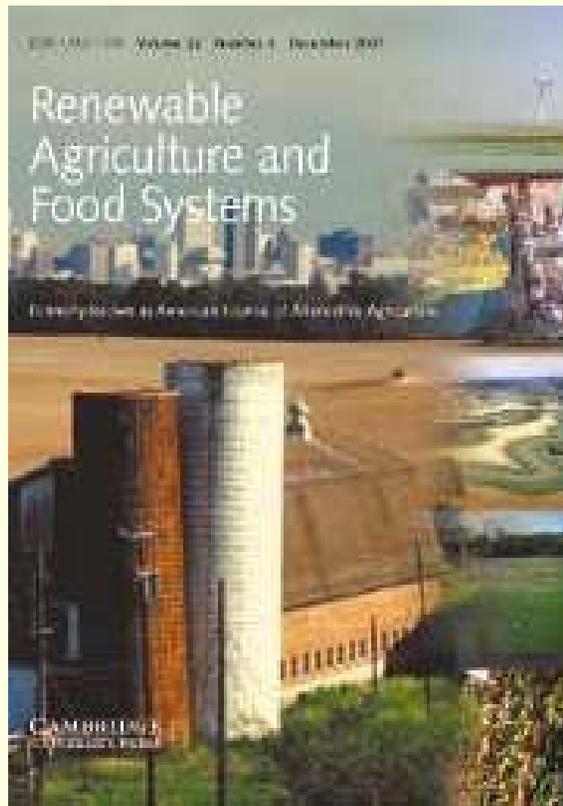
## **Mapping potential local foodsheds**



# INTRODUCTION

## Replicating New York analysis

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Peters CJ, Bills NL, Lembo AJ, Wilkins JL, Fick GW. In press. *Renewable Agriculture and Food Systems* 24.

# BACKGROUND

## What is a foodshed?

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### **Earliest use:**

“By analogy [to watersheds], we may conceive of the flow of foodstuffs to consuming markets as determined by foodsheds.”

- W.P. Hedden. 1929. *How Great Cities Are Fed*

### **Recent Use:**

“The elements and properties of that preferred emergent alternative [food system].”

- Kloppenburg, Hendrickson, and Stevenson. 1996. “Coming into the foodshed” *Agriculture and Human Values*

### **Our use:**

A **foodshed** is the area of land that feeds, or could potentially feed, a population

# INTRODUCTION

## Foodshed map circa 1929

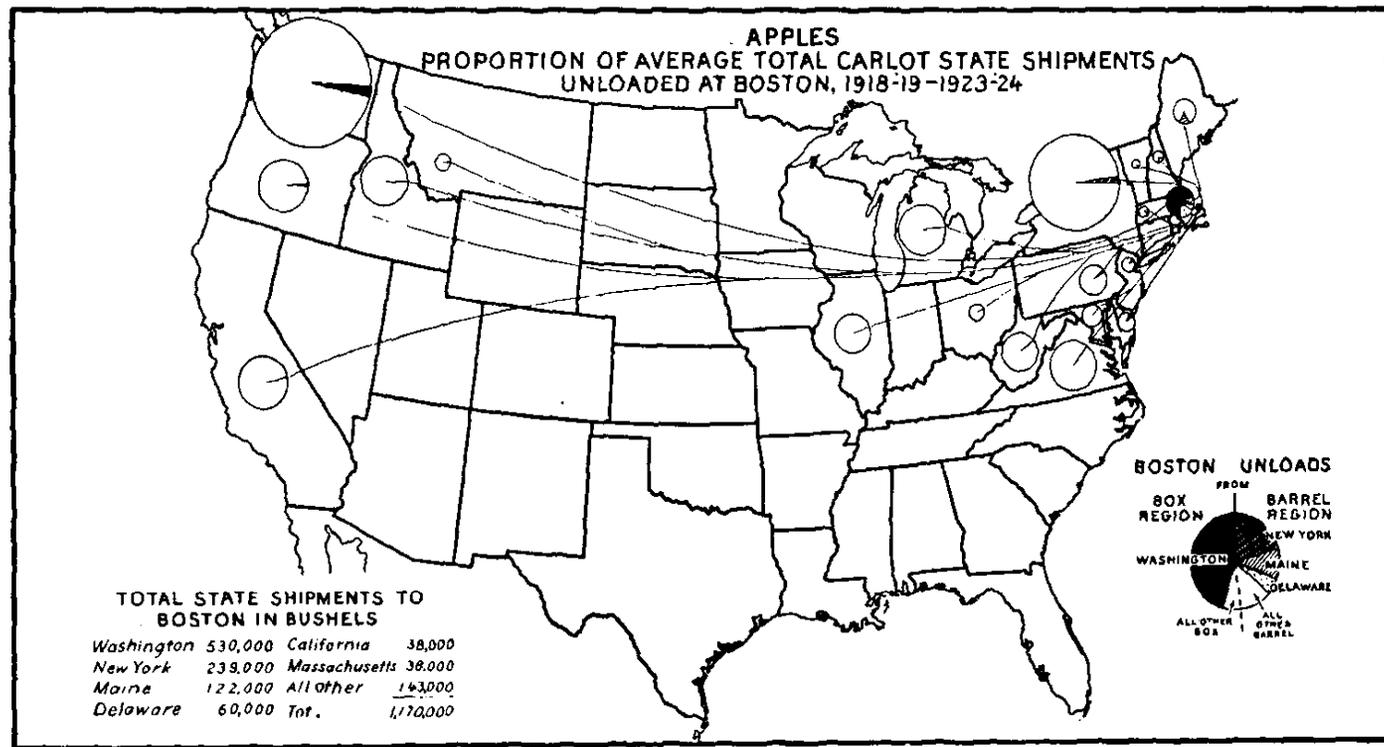


FIG. 9b.

SOURCE: Hedden, W.P. 1929 (p.27). How Great Cities Are Fed. D.C. Heath and Company, New York.

# OBJECTIVES

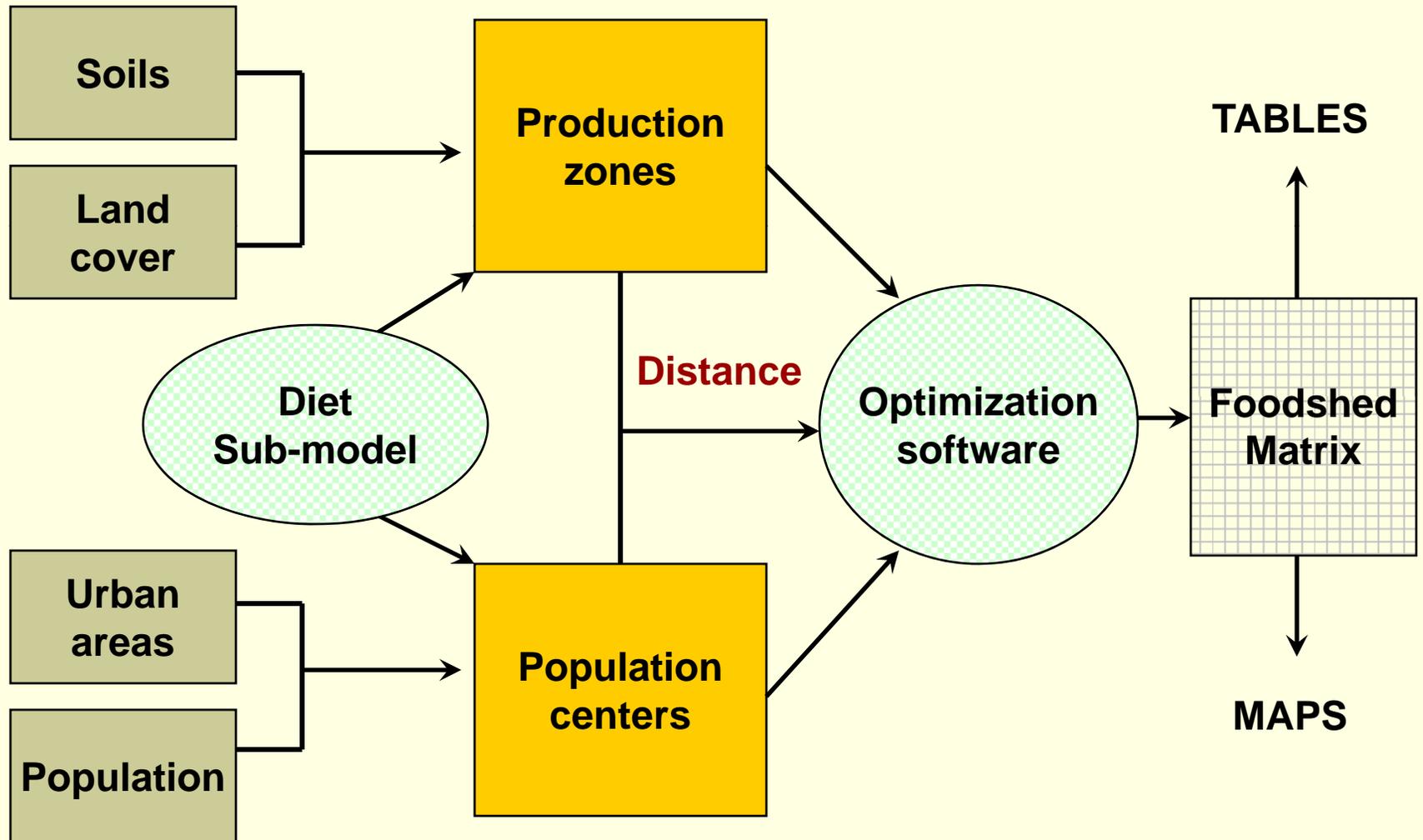
## A work in progress

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- **Examine** a state very different from New York
- **Identify** challenges to replicating the work in another geographic area
- **Explore** opportunities for making the methodology more efficient
- **Test** the methodology in a study region capable of meeting all food needs

# METHODS

## Overview of the approach



(Source: derived from Peters et al., in press)

# METHODS

## Optimization equation and constraints

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**GOAL:** Minimize distance food travels (**DFT**)

$$\mathbf{DFT} = \Sigma (\mathbf{F}_{ij} \times \mathbf{D}_{ij})$$

**F** = Q of food shipped from **(i)** to **(j)**

**D** = distance between **(i)** and **(j)**

### **CONSTRAINTS:**

- 1) Consumption = food requirement
- 2) Production  $\leq$  potential capacity

# METHODS

## A new unit for representing food

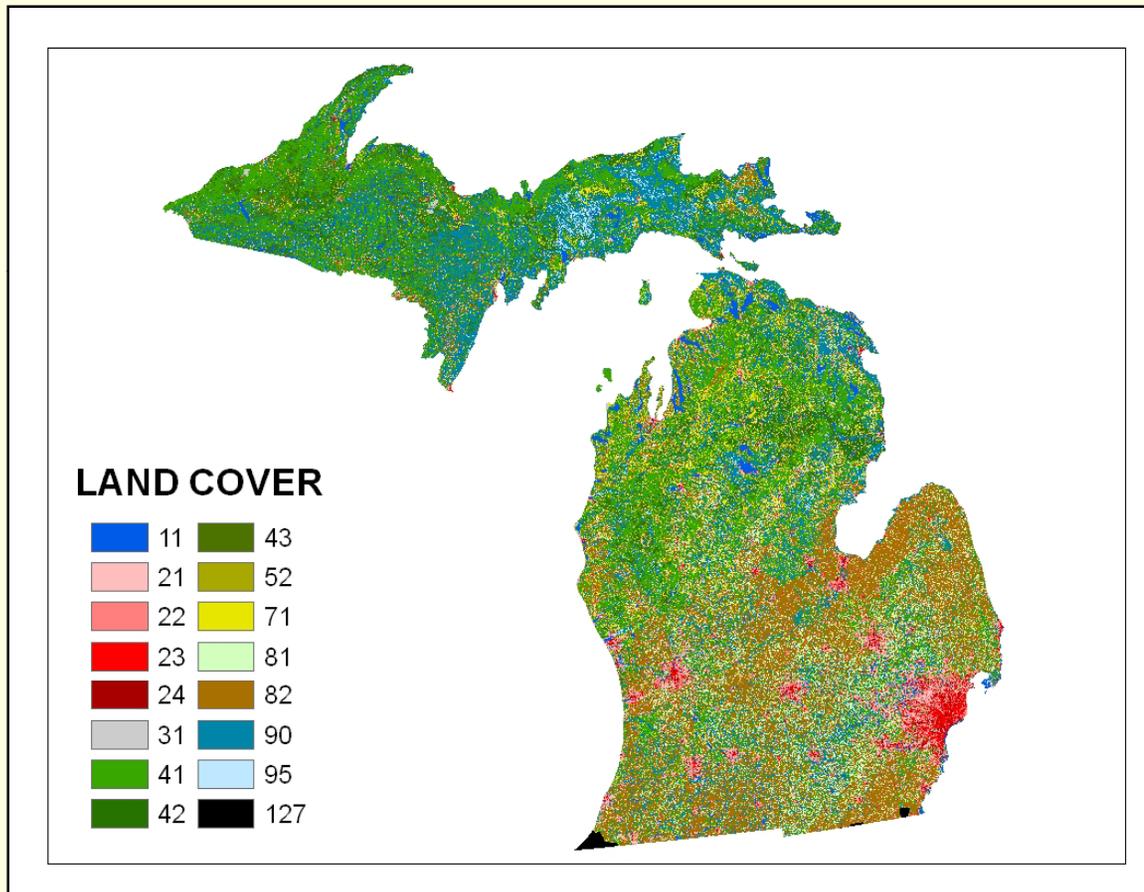
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**Human Nutritional Equivalent (HNE):** the amount of food needed to meet the nutritional needs of one person for one year.

Food group	Estimated need (lbs)
Grains	205
Vegetables & pulses	439
Fruits	392
Dairy	580
Meat & eggs	209
Oils	41
Sweeteners	45
Total	1911

# METHODS

## Land cover versus land use



SOURCE: 2001 National Land Cover Dataset

Cropland:  
**7.0 million acres**

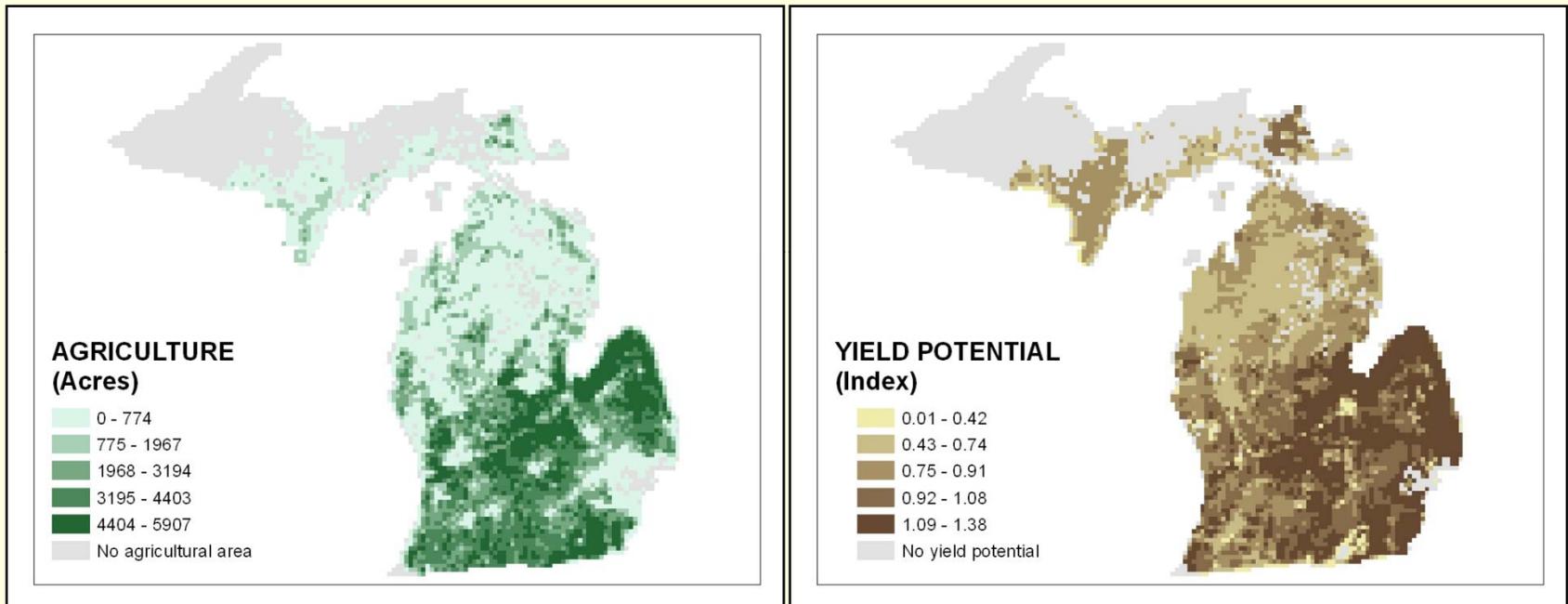
Hay and pasture:  
**2.5 million acres**

Total agriculture:  
**9.5 million acres**

**27% greater**  
than land use

# RESULTS

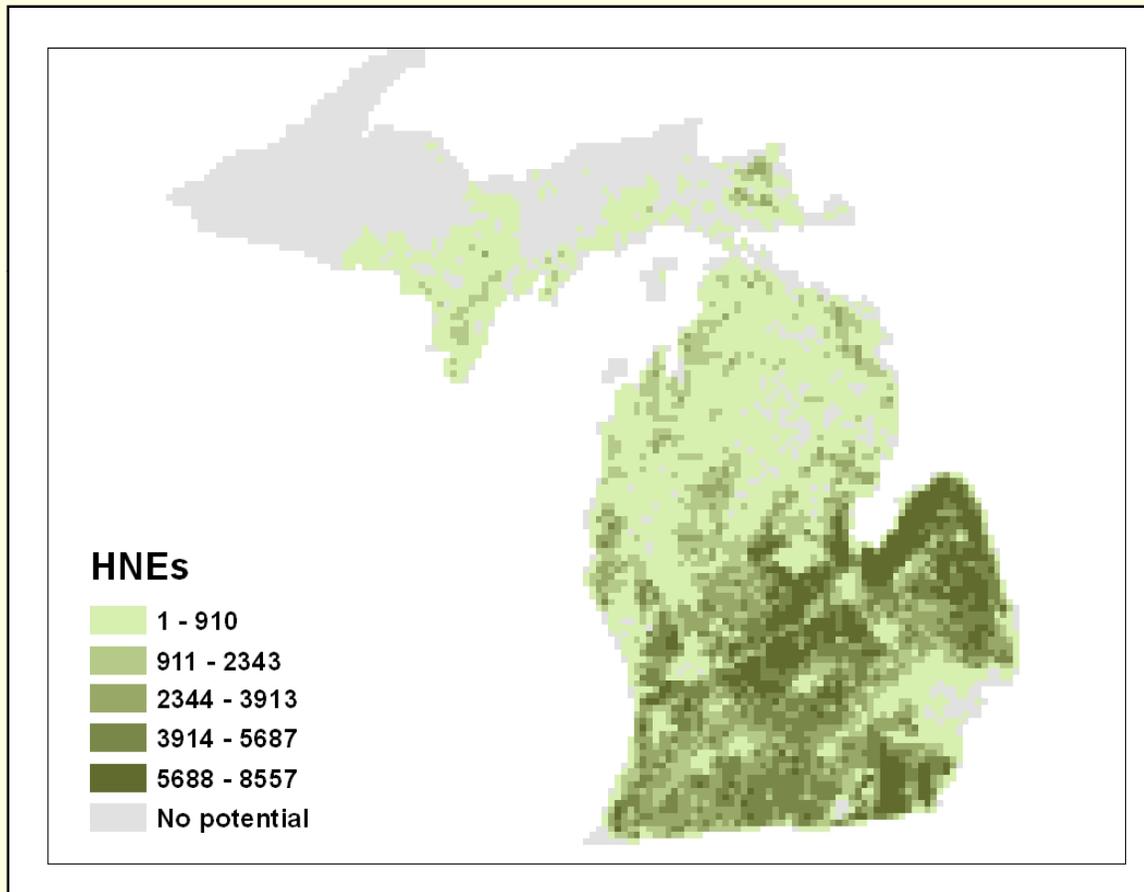
## Agricultural area and yield potential



**Data were summarized** at the level of production zones to provide input to the optimization model.

# RESULTS

## Food production potential

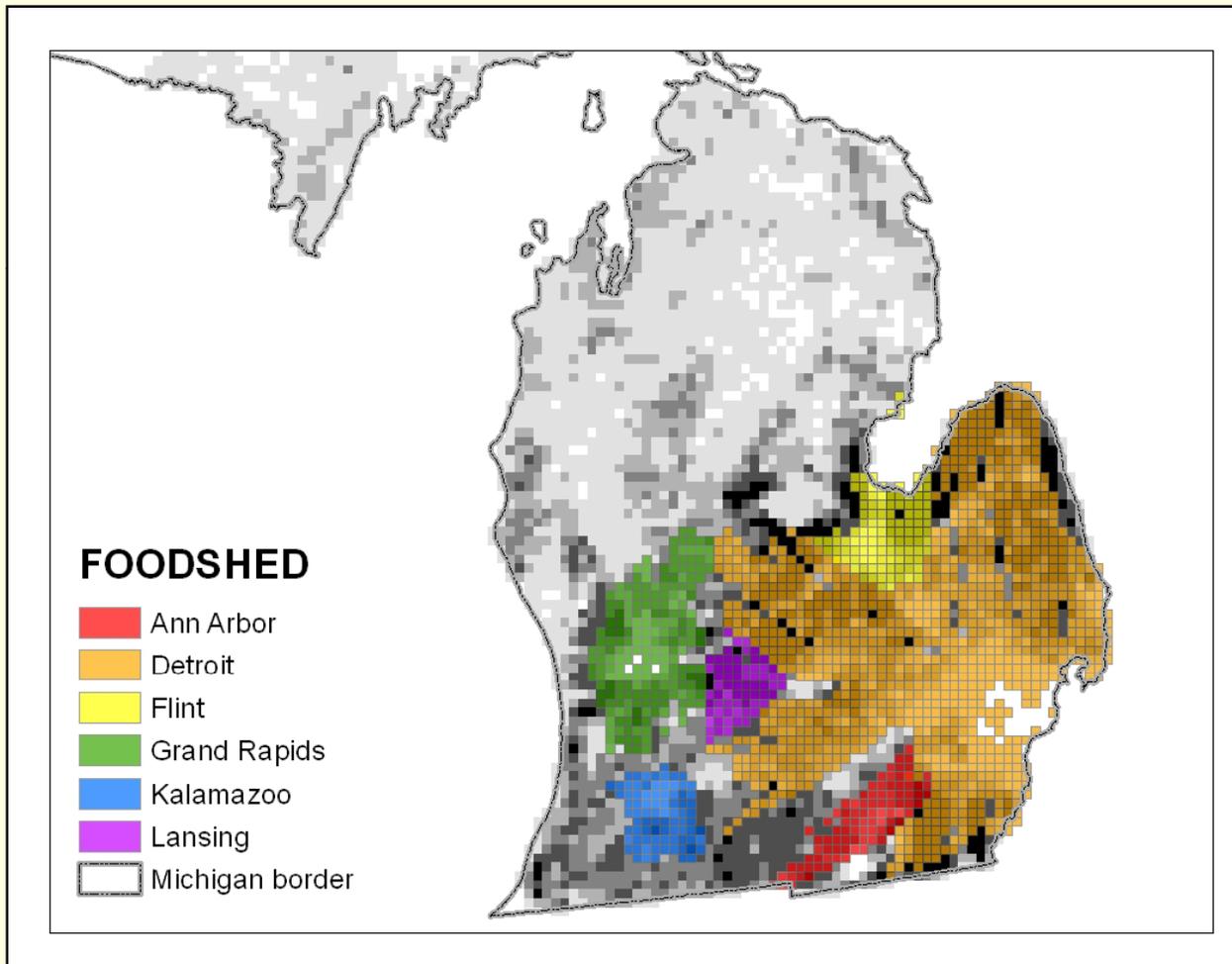


**Food production** potential was summarized by production zone.

One **HNE** is enough food for one person for one year.

# RESULTS

## Map of potential local foodsheds



**Map displays** the models allocation of land to six largest cities in Michigan.

All cities received 100 percent of food needs

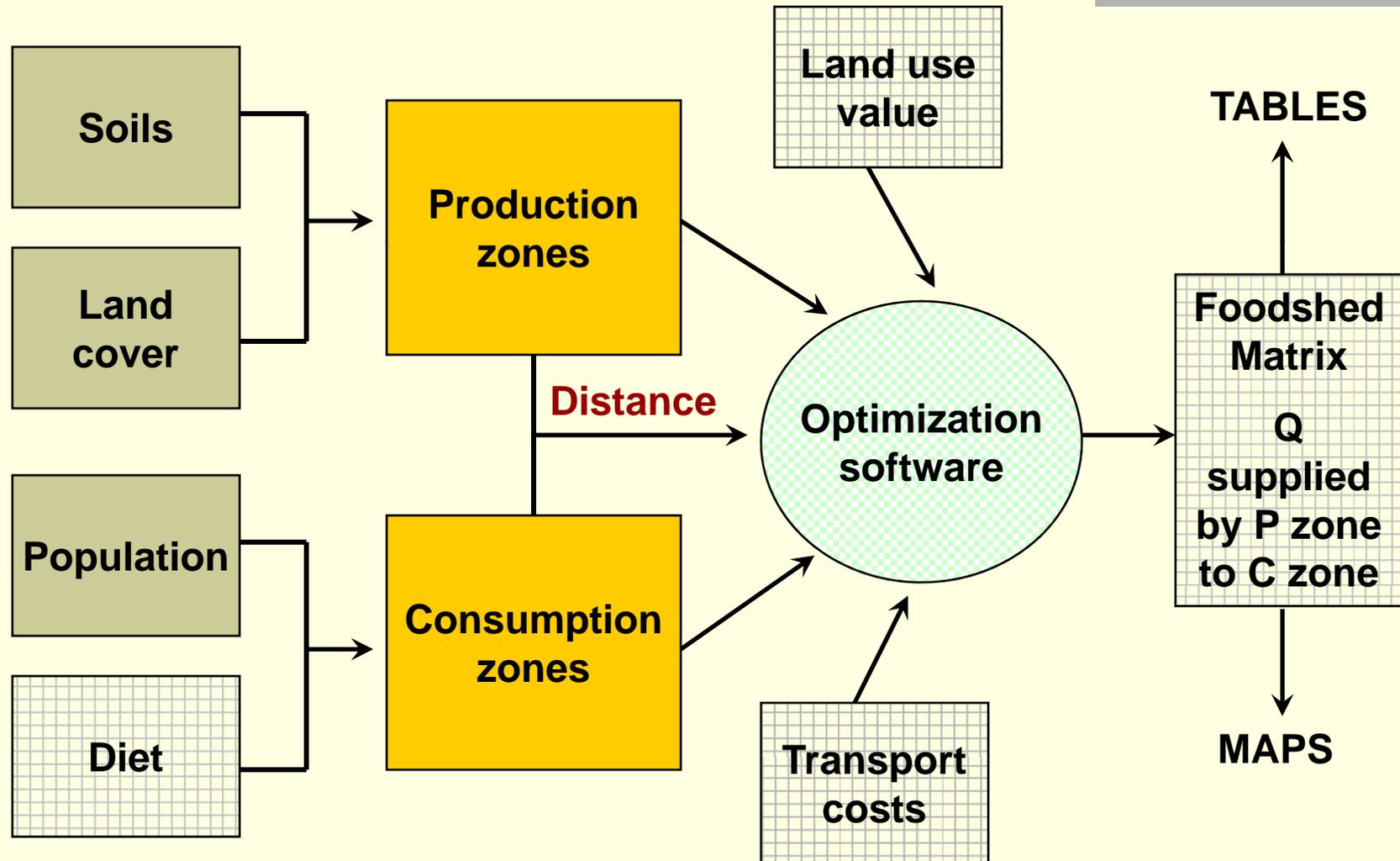
# RESULTS

## Average distance food travels

Population center	HNE <sub>a</sub>	HNE <sub>p</sub>	HNE <sub>t</sub>
	----- <i>Km</i> -----		
Buffalo	51	44	50
Rochester	40	33	39
Syracuse	<b>NOT YET AVAILABLE FOR MICHIGAN</b>		
Albany	52	107	68
New York	32	266	264
Poughkeepsie	20	154	126
All other cities	26	52	31
<b>TOTALS</b>	<b>35</b>	<b>94</b>	<b>49</b>

# METHODS

## A hybrid spatial-optimization model



# DISCUSSION & CONCLUSIONS

## Take home points on foodsheds

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1. **Foodshed maps** enable us to visualize the geography of a city's food supply
2. **Foodshed analysis** provides perspective on the capacity to meet food needs locally and regionally
3. **Methodology** is new and will provide more valuable information as it is further developed



# **FUTURE DIRECTIONS**

# FUTURE DIRECTIONS

## Questions begged by the research

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### ■ **Analytical:**

- Changes over space and time (i.e. crop yields)
- Different production systems (i.e. organic)
- Further changes to diet (i.e. types of meat)

### ■ **Practical:**

- What should be grown locally?
- Where should food be grown locally?
- What about bio-energy?

# FUTURE DIRECTIONS

## Fruitful areas for further work

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1. Need for consistent methodologies
2. Sensitivity of relationships to input data
3. Application across a wider geographic area
4. Model food system more realistically
5. Use more meaningful optimization functions
6. Grow the network of collaborators

# FUTURE DIRECTIONS

## Growing the network

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Thanks to funding from the Leopold Center, a group of researchers at Iowa State will be conducting a foodshed analysis of Iowa